

**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY ANANTAPUR
OIL TECHNOLOGICAL AND PHARMACEUTICAL RESEARCH INSTITUTE**

Accredited by NAAC with “A” Grade

ANANTHAPURAMU-515 001

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Report on Swachhata Hi Seva (SHS) 2025 Programme - I

The nationwide Swachhata Hi Seva (SHS) 2025 campaign, Govt. of India declared during 17th Sept.- 2nd Oct. 2025. On the occasion of SHS-2025, The **NSS Unit of JNTUA-OTPRI** has organized a cleanliness and awareness drive in **Maruvakomma Colony, Bukkarayasamudram, Anantapur District**, an adopted village near the JNTUA-OTPRI campus. The programme aimed to spread awareness on the importance of cleanliness, sanitation, and community participation in achieving a sustainable environment.

As a part of Swachhata Hi Seva (SHS) 2025, the Institution has conducted the cleanliness and sanitation program begins on 17th September 2025 at adopted village Maruvakomma Colony, Bukkarayasamudram, Anantapur District with 50 NSS Volunteers.

The programme was formally inaugurated by the **Honorable Director of JNTUA-OTPRI, Prof. G.V. Subba Reddy** and addressed the NSS volunteers and emphasized the significance of cleanliness and the responsibility of every citizen in maintaining hygienic surroundings.

The **Principal of JNTUA-OTPRI, Prof. C. Gopinath**, along with other staff members, graced the occasion and encouraged the volunteers and elaborated the necessity of **Swachhata Hi Seva** program with ultimate intension of sustainable environment.

Activities Conducted:

- Awareness sessions were organized to educate the residents about cleanliness, waste segregation, and hygiene practices.
- Volunteers actively participated in cleaning the surroundings, removing garbage, and ensuring proper disposal of waste.
- Public interaction was conducted to encourage residents to adopt sustainable cleanliness practices.
- Demonstrations were given on the importance of avoiding plastic usage and promoting eco-friendly alternatives.

Volunteer Participation:

A total of **50 NSS volunteers** from JNTUA-OTPRI took part enthusiastically. They were actively involved in cleaning activities, mobilizing community participation, and ensuring smooth conduction of the drive. Their dedication reflected the true spirit of *Swachhata Hi Seva*.

Impact of the Programme:

- Improved awareness among local residents about cleanliness and hygiene.
- Visible transformation of the targeted areas within Maruvakomma Colony.
- Strengthened bond between the adopted village and JNTUA-OTPRI through community service.
- Inspired local residents, especially youth, to continue the cleanliness initiatives.





Conclusion:

The **Swachhata Hi Seva (SHS) 2025 Programme** organized by the NSS Unit of JNTUA-OTPRI was a remarkable and helped the community in respect of cleanliness, sanitation and community participation as well as awareness. With active involvement of 50 volunteers and valuable guidance from the Director, Principal and staff, the programme created a positive impact in the community. This kind of initiatives not only contribute to the vision of *Swachh Bharat* but also create a sense of social responsibility among students.

**Sd/-
DIRECTOR**