

**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY ANANTAPUR
OIL TECHNOLOGICAL AND PHARMACEUTICAL RESEARCH INSTITUTE**

Accredited by NAAC with “A” Grade

ANANTHAPURAMU-515 001

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Report on Nasha Mukh Bharat Abhiyaan (Drug Free India)

Date: 16th September 2025

Venue: JNTUA – Oil Technological and Pharmaceutical Research Institute (OTPRI), Anantapuramu

The NSS Unit of JNTUA-OTPRI, Anantapuramu, has organized a program on Nasha Mukh Bharat Abhiyaan (Drug Free India) on 16th September 2025, Sewa Pakhwada, Nasha Mukh Yuva for Viksit Bharat' a mass pledge on nasha mukh and swadeshi 2.0 as per the instructions from the concerned authorities and University.

The program commenced with a welcome address, followed by the administration of the Nasha Mukh Bharat pledge to all participants, reinforcing the collective commitment to fight against substance abuse.

Prof. G.V. Subba Reddy, Director, JNTUA-OTPRI, addressed the gathering before the pledge, emphasizing the urgent need for creating drug-free campuses and within the communities. He highlighted how youth are the backbone of the nation spoiling the bright future and urged students to stay away from addictive substances for healthy nation.

Dr. C. Gopinath, Principal, JNTUA-OTPRI, spoke about the role of educational institutions in guiding students towards positive habits and lifestyles. He stressed that awareness and prevention are the strongest tools to combat the menace of drug addiction.

Sri Bisati Jeevan Kumar, District Public Relation Officer, Indian Red Cross Society joined the meeting and addressed the gathering. He motivated students to adopt positive habits and to actively participate in spreading awareness about the ill-effects of drugs in family and society. He underlined the importance of collective efforts from families, institutions, and communities to achieve the vision of Govt. of India as a drug-free Bharat.

On this occasion, all participants took a solemn pledge to stay away from drugs and to work towards creating a healthier, safer, and drug-free society.

The program concluded with a strong call to action: every student should act as an ambassador of this campaign, contributing to the creation of a healthier, safer, and more progressive nation.



Conclusion

The event concluded with a vote of thanks, expressing gratitude to all dignitaries, participants, and volunteers for making the event meaningful and impactful. Nearly 225 students and staff were joined the event.

Sd/-
DIRECTOR